

Rep Order# 6825826 Ver# 2 Status Returned
EC'd Yes Traffic Order# 103289

Printed: 06/22/2012 8:34 AM
Last Received: 06/19/2012 7:53 AM
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () N.R.C.C. IE
Product NRCC IE 2012
Estimate# 2602
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm
& PLACEMENT, 815 SLATER LANE Sales Office () PHILADELPHIA
ALEXANDRIA, VA 22314 Salesperson () AMY MCCREARY
Agency CPI/P2/E 155426/2602 Flight Dates 10/05/2012 - 10/11/2012
Hiatus Weeks
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —

SC=*

— REMARKS —

PLEASE SEE BELOW. THANKS!

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-------|----------------|---------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | F | 5A-6A | WAKE W/WAGNRS1 | | :30 | \$400.00 | 10/05-10/05 | 2 | 1 | 2 | \$800.00 | |
| 2 | M | 5A-6A | WAKE W/WAGNRS1 | | :30 | \$400.00 | 10/08-10/08 | 2 | 1 | 2 | \$800.00 | |
| 3 | TU | 5A-6A | WAKE W/WAGNRS1 | | :30 | \$400.00 | 10/09-10/09 | 2 | 1 | 2 | \$800.00 | |
| 4 | W | 5A-6A | WAKE W/WAGNRS1 | | :30 | \$400.00 | 10/10-10/10 | 2 | 1 | 2 | \$800.00 | |
| 5 | TH | 5A-6A | WAKE W/WAGNRS1 | | :30 | \$400.00 | 10/11-10/11 | 2 | 1 | 2 | \$800.00 | |
| 6 | F | 6A-7A | WAKE W/WAGNRS2 | | :30 | \$725.00 | 10/05-10/05 | 2 | 1 | 2 | \$1,450.00 | |
| 7 | M | 6A-7A | WAKE W/WAGNRS2 | | :30 | \$725.00 | 10/08-10/08 | 2 | 1 | 2 | \$1,450.00 | |
| 8 | TU | 6A-7A | WAKE W/WAGNRS2 | | :30 | \$725.00 | 10/09-10/09 | 2 | 1 | 2 | \$1,450.00 | |
| 9 | W | 6A-7A | WAKE W/WAGNRS2 | | :30 | \$725.00 | 10/10-10/10 | 2 | 1 | 2 | \$1,450.00 | |
| 10 | TH | 6A-7A | WAKE W/WAGNRS2 | | :30 | \$725.00 | 10/11-10/11 | 2 | 1 | 2 | \$1,450.00 | |
| 11 | F | 7A-9A | TODAY SHW | | :30 | \$900.00 | 10/05-10/05 | 4 | 1 | 4 | \$3,600.00 | |
| 12 | M | 7A-9A | TODAY SHW | | :30 | \$900.00 | 10/08-10/08 | 4 | 1 | 4 | \$3,600.00 | |

Rep# Order# 6825826 Ver# 2 Status Returned
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Traffic Order# 103289 Printed: 06/22/2012 8:34 AM
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Last Received: 06/19/2012 7:33 AM

| Station | KSNV-TV LAS VEGAS, NV. | Agency | () NATIONAL MEDIA RESEARCH PLANNING | Rep Firm | | | | | | | | |
|------------|------------------------|------------------------------|--------------------------------------|--------------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| Advertiser | () N.R.C.C. II | & PLACEMENT, 815 STATER LANE | Sales Office | () PHILADELPHIA | | | | | | | | |
| Product | NRCC IE 2012 | ALEXANDRIA, VA 22314 | Salesperson | () AMY MCCREARY | | | | | | | | |
| Estimate# | 2602 | Agency C/P1/P2/E | 155426/2602 | Salesperson Phone# | | | | | | | | |
| Buyer | Ben Angle | Flight Dates | 10/05/2012 - 10/11/2012 | Salesperson FAX# | | | | | | | | |
| Phone# | | Hearns Weeks | | 215-568-6540 | | | | | | | | |
| Fax# | | | | 215-568-1845 | | | | | | | | |
| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 13 | TU | | 7A-9A | TODAY SHW | :30 | \$900.00 | 10/09-10/09 | 4 | 1 | 4 | \$3,600.00 | |
| 14 | W | | 7A-9A | TODAY SHW | :30 | \$900.00 | 10/10-10/10 | 4 | 1 | 4 | \$3,600.00 | |
| 15 | TH | | 7A-9A | TODAY SHW | :30 | \$900.00 | 10/11-10/11 | 4 | 1 | 4 | \$3,600.00 | |
| 16 | SA | | 6A-7A | NW3 AT SUNRISE | :30 | \$375.00 | 10/06-10/06 | 2 | 1 | 2 | \$750.00 | |
| 17 | SA | | 7A-9A | SATURDAY TODAY | :30 | \$625.00 | 10/06-10/06 | 4 | 1 | 4 | \$2,500.00 | |
| 18 | SU | | 6A-7A | NW3-SUNRS WKND | :30 | \$375.00 | 10/07-10/07 | 2 | 1 | 2 | \$750.00 | |
| 19 | SU | | 7A-8A | SUN TODAY | :30 | \$500.00 | 10/07-10/07 | 2 | 1 | 2 | \$1,000.00 | |
| 20 | F | | 9A-10A | TODAY SHW2 | :30 | \$425.00 | 10/05-10/05 | 2 | 1 | 2 | \$850.00 | |
| 21 | M | | 9A-10A | TODAY SHW2 | :30 | \$425.00 | 10/08-10/08 | 2 | 1 | 2 | \$850.00 | |
| 22 | TU | | 9A-10A | TODAY SHW2 | :30 | \$425.00 | 10/09-10/09 | 2 | 1 | 2 | \$850.00 | |
| 23 | W | | 9A-10A | TODAY SHW2 | :30 | \$425.00 | 10/10-10/10 | 2 | 1 | 2 | \$850.00 | |
| 24 | TH | | 9A-10A | TODAY SHW2 | :30 | \$425.00 | 10/11-10/11 | 2 | 1 | 2 | \$850.00 | |
| 25 | F | | 10A-11A | TODAY SHW3 | :30 | \$325.00 | 10/05-10/05 | 2 | 1 | 2 | \$650.00 | |
| 26 | M | | 10A-11A | TODAY SHW3 | :30 | \$325.00 | 10/08-10/08 | 2 | 1 | 2 | \$650.00 | |
| 27 | TU | | 10A-11A | TODAY SHW3 | :30 | \$325.00 | 10/09-10/09 | 2 | 1 | 2 | \$650.00 | |
| 28 | W | | 10A-11A | TODAY SHW3 | :30 | \$325.00 | 10/10-10/10 | 2 | 1 | 2 | \$650.00 | |
| 29 | TH | | 10A-11A | TODAY SHW3 | :30 | \$325.00 | 10/11-10/11 | 2 | 1 | 2 | \$650.00 | |

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Showing Buylines: All Lines

| Station | KSNV-TV LAS VEGAS, NV. | | | Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314 | | | Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY | | | | |
|------------|------------------------|-----|----------|--|--------------|----------|--|------------|------------|-------------|------------|
| Advertiser | () N.R.C.C. IE | | | Product | NRCC IE 2012 | | | Estimate# | 2602 | | |
| Buyer | Ben Angle | | | Phone# | | | | Fax# | | | |
| LT | In | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost |
| | | | | | | | | | | | |
| 30 | F | | 11A-12P | RACHAEL RAY | :30 | \$325.00 | 10/05-10/05 | 2 | 1 | 2 | \$650.00 |
| 31 | M | | 11A-12P | RACHAEL RAY | :30 | \$325.00 | 10/08-10/08 | 2 | 1 | 2 | \$650.00 |
| 32 | TU | | 11A-12P | RACHAEL RAY | :30 | \$325.00 | 10/09-10/09 | 2 | 1 | 2 | \$650.00 |
| 33 | W | | 11A-12P | RACHAEL RAY | :30 | \$325.00 | 10/10-10/10 | 2 | 1 | 2 | \$650.00 |
| 34 | TH | | 11A-12P | RACHAEL RAY | :30 | \$325.00 | 10/11-10/11 | 2 | 1 | 2 | \$650.00 |
| 35 | F | | 1230P-1P | NEWS 3 AT NOON | :30 | \$325.00 | 10/05-10/05 | 1 | 1 | 1 | \$325.00 |
| 36 | M | | 1230P-1P | NEWS 3 AT NOON | :30 | \$325.00 | 10/08-10/08 | 1 | 1 | 1 | \$325.00 |
| 37 | TU | | 1230P-1P | NEWS 3 AT NOON | :30 | \$325.00 | 10/09-10/09 | 1 | 1 | 1 | \$325.00 |
| 38 | W | | 1230P-1P | NEWS 3 AT NOON | :30 | \$325.00 | 10/10-10/10 | 1 | 1 | 1 | \$325.00 |
| 39 | TH | | 1230P-1P | NEWS 3 AT NOON | :30 | \$325.00 | 10/11-10/11 | 1 | 1 | 1 | \$325.00 |
| 40 | SA | | 9A-930A | NEWS3 TDY-WKND | :30 | \$500.00 | 10/06-10/06 | 1 | 1 | 1 | \$500.00 |
| 41 | SU | | 930A-10A | CHRIS MATTHEWS | :30 | \$500.00 | 10/07-10/07 | 1 | 1 | 1 | \$500.00 |
| 42 | F | | 3P-4P | DR. PHIL | :30 | \$450.00 | 10/05-10/05 | 2 | 1 | 2 | \$900.00 |
| 43 | M | | 3P-4P | DR. PHIL | :30 | \$450.00 | 10/08-10/08 | 2 | 1 | 2 | \$900.00 |
| 44 | TU | | 3P-4P | DR. PHIL | :30 | \$450.00 | 10/09-10/09 | 2 | 1 | 2 | \$900.00 |
| 45 | W | | 3P-4P | DR. PHIL | :30 | \$450.00 | 10/10-10/10 | 2 | 1 | 2 | \$900.00 |

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| Traffic Order# 103289 | | | | | | | | | | Agency () NATIONAL MEDIA RESEARCH PLANNING REP FIRM | | Sales Office () PHILADELPHIA | | |
|-----------------------|---|---------------|-----------------|----------|--------------|-----------|------|-------|------------|--|------------|-------------------------------|------------------|------------|
| Station | KSNV-TV LAS VEGAS, NV. | Advertiser | () N.R.C.C. IE | Product | NRCC IE 2012 | Estimate# | 2602 | Buyer | Bent Angle | Phone# | Fax# | Salesperson | () AMY MCCREARY | |
| Flight Dates | 10/05/2012 - 10/11/2012 <th>Hiatus Weeks</th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th>Salesperson Phone#</th> <td>215-568-6540</td> | Hiatus Weeks | | | | | | | | | | Salesperson Phone# | 215-568-6540 | |
| LT | In | Day | Time | Program | | | | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost |
| --- | --- | --- | --- | --- | | | | --- | --- | --- | --- | --- | --- | --- |
| 46 | TH | | 3P-4P | DR. PHIL | | | | :30 | \$450.00 | 10/11-10/11 | 2 | 1 | 2 | \$900.00 |
| 47 | F | | 430P-5P | NEWS 3 | | | | :30 | \$725.00 | 10/05-10/05 | 1 | 1 | 1 | \$725.00 |
| 48 | M | | 430P-5P | NEWS 3 | | | | :30 | \$725.00 | 10/08-10/08 | 1 | 1 | 1 | \$725.00 |
| 49 | TU | | 430P-5P | NEWS 3 | | | | :30 | \$725.00 | 10/09-10/09 | 1 | 1 | 1 | \$725.00 |
| 50 | W | | 430P-5P | NEWS 3 | | | | :30 | \$725.00 | 10/10-10/10 | 1 | 1 | 1 | \$725.00 |
| 51 | TH | | 430P-5P | NEWS 3 | | | | :30 | \$725.00 | 10/11-10/11 | 1 | 1 | 1 | \$725.00 |
| 52 | F | | 5P-630P | NEWS 3 | | | | :30 | \$725.00 | 10/05-10/05 | 3 | 1 | 3 | \$3,600.00 |
| 53 | M | | 5P-630P | NEWS 3 | | | | :30 | \$1,200.00 | 10/08-10/08 | 3 | 1 | 3 | \$3,600.00 |
| 54 | TU | | 5P-630P | NEWS 3 | | | | :30 | \$1,200.00 | 10/09-10/09 | 3 | 1 | 3 | \$3,600.00 |
| 55 | W | | 5P-630P | NEWS 3 | | | | :30 | \$1,200.00 | 10/10-10/10 | 3 | 1 | 3 | \$3,600.00 |
| 56 | TH | | 5P-630P | NEWS 3 | | | | :30 | \$1,200.00 | 10/11-10/11 | 3 | 1 | 3 | \$3,600.00 |
| *57 | F | | 7P-730P | JEOPARDY | | | | :30 | \$1,200.00 | 10/05-10/05 | 1 | 1 | 1 | \$1,300.00 |
| Station Remark: | V2 | NOT NA - JEOP | 630-7P | | | | | | | | | | | |
| *58 | M | | 7P-730P | JEOPARDY | | | | :30 | \$1,300.00 | 10/08-10/08 | 1 | 1 | 1 | \$1,300.00 |
| Station Remark: | V2 | NOT NA - JEOP | 630-7P | | | | | | | | | | | |
| *59 | TU | | 7P-730P | JEOPARDY | | | | :30 | \$1,300.00 | 10/09-10/09 | 1 | 1 | 1 | \$1,300.00 |
| Station Remark: | V2 | NOT NA - JEOP | 630-7P | | | | | | | | | | | |
| *60 | W | | 7P-730P | JEOPARDY | | | | :30 | \$1,300.00 | 10/10-10/10 | 1 | 1 | 1 | \$1,300.00 |
| Station Remark: | V2 | NOT NA - JEOP | 630-7P | | | | | | | | | | | |

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Station KSNV-TV LAS VEGAS, NV.
Advertiser () N.R.C.C. IE
Product NRCC IE 2012
Estimate# 2602

Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314
Flight Dates 10/05/2012 - 10/11/2012
Hiatus Weeks

Rep Firm Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Agency CTP1/P2E 155/426/2602
Salesperson FAX# 215-568-6540
Salesperson FAX# 215-568-1845

| L/T | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|----|-----------------|-----------------------------|----------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| | | | | | | | | | | | | |
| *61 | TH | 7P-730P | JEOPARDY | | :30 | \$1,300.00 | 10/11-10/11 | 1 | 1 | 1 | \$1,300.00 | |
| | | Station Remark: | V2 NOT NA - JEOP | 630-7P | | | | | | | | |
| *62 | F | 730P-8P | WHEEL-FORTUNE | | :30 | \$1,300.00 | 10/05-10/05 | 1 | 1 | 1 | \$1,300.00 | |
| | | Station Remark: | V2 NOT NA - WHEEL | 7-730P | | | | | | | | |
| *63 | M | 730P-8P | WHEEL-FORTUNE | | :30 | \$1,300.00 | 10/08-10/08 | 1 | 1 | 1 | \$1,300.00 | |
| | | Station Remark: | V2 NOT NA - WHEEL | 7-730P | | | | | | | | |
| *64 | TU | 730P-8P | WHEEL-FORTUNE | | :30 | \$1,300.00 | 10/09-10/09 | 1 | 1 | 1 | \$1,300.00 | |
| | | Station Remark: | V2 NOT NA - WHEEL | 7-730P | | | | | | | | |
| *65 | W | 730P-8P | WHEEL-FORTUNE | | :30 | \$1,300.00 | 10/10-10/10 | 1 | 1 | 1 | \$1,300.00 | |
| | | Station Remark: | V2 NOT NA - WHEEL | 7-730P | | | | | | | | |
| *66 | TH | 730P-8P | WHEEL-FORTUNE | | :30 | \$1,300.00 | 10/11-10/11 | 1 | 1 | 1 | \$1,300.00 | |
| | | Station Remark: | V2 NOT NA - WHEEL | 7-730P | | | | | | | | |
| *67 | SA | 630P-7P | NEWS 3 | | :30 | \$425.00 | 10/06-10/06 | 1 | 1 | 1 | \$425.00 | |
| | | Station Remark: | V2 NOT NA - PROGRAM AIRS | 730-8P | | | | | | | | |
| *68 | SA | 7P-8P | JEOP/WHEEL | | :30 | \$525.00 | 10/06-10/06 | 2 | 1 | 2 | \$1,050.00 | |
| | | Station Remark: | V2 NOT NA - JEOP/WHEEL AIRS | 630-730P | | | | | | | | |
| 69 | M | 8P-10P | THE VOICE | | :30 | \$4,000.00 | 10/08-10/08 | 1 | 1 | 1 | \$4,000.00 | |
| | | | | | | | | | | | | |
| 70 | W | 9P-10P | I&O:SVU | | :30 | \$3,000.00 | 10/10-10/10 | 1 | 1 | 1 | \$3,000.00 | |
| | | | | | | | | | | | | |
| 71 | W | 10P-11P | CHICAGO FIRE | | :30 | \$3,200.00 | 10/10-10/10 | 1 | 1 | 1 | \$3,200.00 | |
| | | | | | | | | | | | | |
| 72 | F | 8P-9P | WHO ARE YOU? | | :30 | \$1,700.00 | 10/05-10/05 | 1 | 1 | 1 | \$1,700.00 | |
| | | | | | | | | | | | | |
| 73 | F | 9P-10P | GRIMM-NBC | | :30 | \$3,000.00 | 10/05-10/05 | 1 | 1 | 1 | \$3,000.00 | |

5 of 7

| Rep ECD | Order# Yes | 6825826 | Ver# 2 | Status Returned | Traffic Order# 103289 | Printed: 06/22/2012 8:34 AM | Last Received: 06/19/2012 7:33 AM | 6 of 7 |
|-----------------------|---|-------------|-----------------|-----------------------------|--|---|--------------------------------------|--|
| | | | | Showing Buylines: All Lines | | | | |
| Station Advertiser | KSNV-TV LAS VEGAS, NV. () N.R.C.C. IE | | | | Agency () NATIONAL MEDIA RESEARCH PLANNING & PLACEMENT, 815 SLATER LANE | Rep Firm Sales Office () PHILADELPHIA | | |
| Product | NRCC IE 2012 | | | | ALEXANDRIA, VA 22314 | Salesperson () AMY MCCREARY | | |
| Estimate# | 2602 | | | | Agency C/P1/P2/E 155426/2602 | | | |
| Buyer | Ben Angle | | | | Flight Dates 10/05/2012 - 10/11/2012 | Salesperson Phone# 215-568-6540 | | |
| Phone# | | | | | Hiatus Weeks | Salesperson FAX# 215-568-1845 | | |
| Fax# | | | | | | | | |
| L/T | In | Day | Time | Program | Len | Rate | Dates | Spots/Week # of Weeks Total Spots Total Cost Daypart |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 74 | SA | 9P-10P | | PRIME-SAT-NBC | :30 | \$800.00 | 10/06-10/06 | 1 1 1 \$800.00 |
| 75 | SA | 10P-11P | | I&O SVU-SA-NBC | :30 | \$1,200.00 | 10/06-10/06 | 1 1 1 \$1,200.00 |
| 76 | SU | 4P-515P | | FTRBL NITE AMR | :30 | \$2,500.00 | 10/07-10/07 | 1 1 1 \$2,500.00 |
| 77 | SU | 530P-830P | NBC SUN-FTRBL | | :30 | \$10,000.00 | 10/07-10/07 | 2 1 2 \$20,000.00 |
| 78 | SU | 830P-930P | NWS3 LIVE-PRIME | | :30 | \$1,600.00 | 10/07-10/07 | 2 1 2 \$3,200.00 |
| 79 | F | 11P-1135P | NEWS 3 AT 11 | | :30 | \$1,200.00 | 10/05-10/05 | 1 1 1 \$1,200.00 |
| 80 | M | 11P-1135P | NEWS 3 AT 11 | | :30 | \$1,200.00 | 10/08-10/08 | 1 1 1 \$1,200.00 |
| 81 | TU | 11P-1135P | NEWS 3 AT 11 | | :30 | \$1,200.00 | 10/09-10/09 | 1 1 1 \$1,200.00 |
| 82 | W | 11P-1135P | NEWS 3 AT 11 | | :30 | \$1,200.00 | 10/10-10/10 | 1 1 1 \$1,200.00 |
| 83 | TH | 11P-1135P | NEWS 3 AT 11 | | :30 | \$1,200.00 | 10/11-10/11 | 1 1 1 \$1,200.00 |
| 84 | SA | 11P-1135P | WRD2 News-AT 11 | | :30 | \$1,100.00 | 10/06-10/06 | 2 1 2 \$2,200.00 |
| 85 | F | 1135P-1235A | TONITE SHW | | :30 | \$500.00 | 10/05-10/05 | 2 1 2 \$1,000.00 |
| 86 | SA | 1135P-1235A | TONITE SHW | | :30 | \$500.00 | 10/08-10/08 | 2 1 2 \$1,000.00 |
| 87 | TU | 1135P-1235A | TONITE SHW | | :30 | \$500.00 | 10/09-10/09 | 2 1 2 \$1,000.00 |
| 88 | W | 1135P-1235A | TONITE SHW | | :30 | \$500.00 | 10/10-10/10 | 2 1 2 \$1,000.00 |

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EC'd Yes Traffic Order# 103289

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Station KSNV-TV LAS VEGAS, NV.
Advertiser () N.R.C.C. JE
Product NRCC JE 2012
Estimate# 2602
Buyer Ben Angle
Phone#
Fax#

| Agency () NATIONAL MEDIA RESEARCH PLANNING & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314 | Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY | | | | | | | | | | | |
|---|--|-------------|----------------|---------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| Agency C/P/L/P2/E 155425/2602 | Salesperson Phone# 215-568-6540 | | | | | | | | | | | |
| Flight Dates 10/05/2012 - 10/11/2012 | Salesperson FAX# 215-568-1845 | | | | | | | | | | | |
| Hiatus Weeks | | | | | | | | | | | | |
| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 89 | TH | 1135P-1235A | TONITE SHW | | :30 | \$500.00 | 10/11-10/11 | 2 | 1 | 2 | \$1,000.00 | |
| 90 | SA | 1130P-1A | SAT NITE LIVE | | :30 | \$1,400.00 | 10/06-10/06 | 2 | 1 | 2 | \$2,800.00 | |
| 91 | SU | 1135P-12A | SPORT NT-L VGS | | :30 | \$400.00 | 10/07-10/07 | 1 | 1 | 1 | \$400.00 | |

-REPORT TOTALS-

Report Totals: 162 / \$147,225.00

-SALES MONTHLY TOTALS-

Oct 12: 162 / \$147,225.00

Sales Totals: 162 / \$147,225.00

Station Totals: 162 / \$147,225.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

-COMPETITIVE-

| Market | Totals | CATV | KBLR | KINC | KLAS | KSNV | KVVU |
|--------|-----------|------|------|------|------|------|------|
| XXXX | \$397,905 | 0% | 0% | 0% | 22% | 37% | 22% |
| | | KTNV | KTUD | KVCM | KVMY | | |
| | | 15% | 0% | 1% | 3% | | |
| | | 0% | | | | | |

-COMPETITIVE COMMENTS-

EST SHARES BASED ON ALL 5 ORDERS

| | |
|-------|-------|
| Books | NOV12 |
| Demos | RA35+ |

- CREDIT RISK -

CASH IN ADVANCE